

THE GLEICHEN CALL

VOLUME XXVIII

NO. 32

GLEICHEN, ALBERTA, WEDNESDAY

OCTOBER 24, 1934

SUBSCRIPTION \$2.00 PER YEAR

REGULAR SESSION TOWN COUNCIL RECENTLY HELD

At the last meeting of the Gleichen town council, the mayor and all the councillors were present and transacted a large volume of business. J. E. Lester the town engineer was also present.

Joe Gutman manager of the Gleichen hotel called on the meeting, and stated that he thought the sidewalk in front of his hotel was in a poor condition. He would like to see the sidewalk repaired and the street gravelled and fixed up the same as the main street. The council could not consider these things now but gave instructions that the sidewalk area street were to be inspected and it repairs were needed it would be given consideration.

The secretary stated he had written the Calgary Power Company regarding the new power franchise and had received a reply that the company were working on it and that it would be ready shortly.

The samples of water from different wells in town had been submitted to Edmonton for examination and the reports received stated the wells were free from contamination. The secretary had recently sent a sample of water from the old well which has just been brought into use to augment the town water supply.

G. T. Jones applied for the purchase of a lot in block 1. The council was agreeable to sell and transferred the lot to him upon payment of the purchase price. The lake had been filled several times in order to supply Eventide Home with water. It was suggested that the Home extend the length of their pipe into the lake near spring before the water was turned on.

Engineer Lester advised the council that he had connected up the oil well with a pump and that it pumped six and a half gallons a minute. It is 40 minutes which pumped in well dry. It then had to wait for a hour or so for the well to fill it again before he resumed pumping. He estimated the well could supply a 1,000 gallons a day and thought this extra quantity of water would help to some extent in the meantime. The skating rink would need water as usual and it was suggested that the rink company fix up their own well and lay the foundation for the ice and save on the town water supply as much as possible.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The Corbell Brothers and others of the Ouelletteville district are away north cutting and baling hay for the government. A degree team of the K. of P. will go to Banff to confer the ranks of knightship upon some 35 candidates. Gus Marcy and Peter Deshayes have rented the livery stable at Namaka from Mike Brown and are starting up business there. Sugar is now \$8.00 per hundred pounds, an increase of \$3 since last May. NO 1 Northern 90c. It is stated that it cost \$30,000 to get 24,000 signatures for prohibition. So far as can be learned the cost in Gleichen was nil. Miss Nell Larkin left on Sunday for Hanna, to attend her sister, Mrs. Crockett, who is very ill. Mrs. Chas Mitchell returned Tuesday from an extended visit in eastern cities. Rev Andrew Boyd will conduct Presbyterian services here Sunday. The Hockey Club is putting on a dance Friday night. It is reported that F C Rickson, of Cluny was held up and robbed of his money and clothes and severely beaten up at Leiston, Montana. Laverdine brought into town last week a sample of his potatoes which he says were taken from one hill. There were 17 potatoes in the hill and they weighed 22 1/2 pounds on J A Ramsay's scales.

C. Lundsten is a hustler when it comes to selling tickets for the Gunners dance. He sold one to Tom Johnson, who is now at Trail. Trail has some 30 players on the list for this winter including Tom Johnson. If Tom does not make the grade and land a job on the Trail team, it will be a hard thing for the local fans to understand why he didn't make the grade.

News Items of Local Interest

Puppy day will be on November 10th. The Girl Guides under the leadership of Mrs. Swain and Miss Phillips will be asked to take charge of the arrangements.

Leslie Menard, age 12, shot his first duck one day last week. It was a greenhead. To say Leslie was a proud young man would be putting it mildly. He states it was the biggest duck he has ever seen.

The annual dance staged by the Gleichen Gunners last Friday night was a great success financially and otherwise. Hugh James held the winning ticket for the wrist watch.

Huge flocks of ducks were seen winging their way from the north, against a heavy headwind early Saturday afternoon. Those who saw them wonder if winter is just around the corner.

Boys digging in the cut banks north west of town found many arrow heads imbedded in the banks. These find cause people to wonder if at sometime in the distant past a great battle was fought between the Indians.

The ladies of St. Victor's Church, St. W. L. are putting on a Tombola and dance in the Meadowbrook Hall on Wednesday, 28th of November. Next week the ladies will begin to sell tickets for the affair which will give the buyer a chance of winning some of the ten prizes.

Last week's Call contained an error regarding the Girl Guides bridge and ribbons tournament in thanking Mrs. MacCallum and Mrs. Pincus for managing the different tournaments. Thanks were due Mr MacCallum and Mrs. Pincus.

The Legion dance is billed for Nov. 3. The boys state this will be the greatest dance they have ever put on. More than 100,000 white spruce acres, and some 8,400 green ash will be available for distribution next spring from the provincial nurseries at Oliver. It is announced from the forestry branch of the Department of Lands and Mines. These trees will be distributed on the usual plan adopted two years ago, to farmers who have woodlots, to schools, community centres, etc. Last year some 24,000 acres of various kinds were distributed from the nurseries, to 228 different sources, which included 183 farmers, 18 schools, 13 institutions, and 14 municipalities for community purposes.

Calgary may not have a covered rink this winter and the sports are worrying about it. Poor! That's nothing. Here we are worrying where the water is coming from to make ice, since there's well in common with the sloughs and lakes of the country, is going dry. The old well that was used at the burn and is located almost in the exact centre of the arena has been unused for many years. Recently a pump was set up and the well tested. It was pumped dry in a very few minutes. It is stated the well had filled in with earth from the bottom. In response to enquiries made some time ago regarding the feeding of the committees on the fall circuit for Chautauqua 1934 the majority of the towns included in this fall circuit have decided against having the fall

CONCRETE EVIDENCE IGNORANCE ORDINARY FLY

Flies recently have become a nuisance. Until now it means they have been content to go hopping about elsewhere but lately they have taken to coming in here. What they expect to find we have not the slightest idea. And yet they sit on the parliamentary guide, the dictionary, look over at papers and sit on the top of one's head. Flies are mean that way. We are sure flies are stupid. Down the street a short distance there are two restaurants which keep open long hours each day and night. If they know anything at all, they would not be wasting their time around an editorial office where no victuals enter. The flies would be swooping around the restaurants down the street or departing on an excursion to the grocery stores a little further on. Even a cow knows more than to pasture on a gravel highway surface, and a dog knows enough not to start chasing a cat when dinner dishes are being cleared. But the flies seem to be such stupid things.

Chautauqua for 1934. Consequently the Chautauqua program will not come to Gleichen this year 1934. It does not relieve the signers from responsibility for putting the Chautauqua on in 1935. It simply means we will have this year's fall Chautauqua in the fall of 1935. All those who signed the Chautauqua guarantee should bear this in mind.

Cray and Canyon, Banff says: If suggestions of the Amateur Hockey association is accepted Banff may play intermediate hockey this winter as a team in a four team league. The other teams will be if the deal goes through, Gleichen, Strathmore and Camrose. At an executive meeting held Wednesday night, and presided over by Pres. A. E. Ford, the suggestion was accepted provided Camrose accepts also. A meeting with the Camrose officials will be arranged shortly and whether Banff is to have variety hockey or the monotonous two team league stuff will then be known.

Announcement is made of the appointment of W. C. Cameron, B. S. A. Calgary, to the position of chief inspector and instructor on the staff of the provincial dairy branch under Dairy Commissioner J. E. Sweeney. Mr. Cameron, who is at present secretary of the Alberta butter-makers association, has had a long experience in dairy work. He is a graduate of the University of British Columbia, and has been engaged in government grading work in Saskatchewan and Alberta for some time. More recently he was superintendent of branches for the Central Creameries at Calgary.

GENIUS IS RIGHT

The Indians according to a Gleichen man were "the greatest agricultural geniuses in history." That statement will require a great deal of proof and clarification. Are not our modern white farmers, with their irrigation, their fertilization, their grading work in Saskatchewan and Alberta for some time. More recently he was superintendent of branches for the Central Creameries at Calgary.

Undoubtedly yes. In those respects our white men are the best farmers ever known. It must have been in the matter of labor saving that the Red Men were superior. They knew a thing or two about that. White men have machinery, of which they are justifiably proud, but machinery, we admit, does only a part of the farm work that must be done. The Red Men, not so easily satisfied with imperfection, had women who did all of it.

COMING EVENTS

Oct. 27—Auction sale of Mrs. F. Bates household effects one mile west of town by T. H. Beach.
October 31—Hallowe'en tea and home cooking sale, Wednesday afternoon in Veterans Hall by United Church W. A.
Nov. 9—Canadian Legion, B. E. S. L. dance in Com Hall.
Nov. 23—Bazaar concert, Friday afternoon, at Black's home by the ladies of United Church.
Nov. 28—C.W.L. Tombola and dance Meadowbrook Hall.
Dec. 8—Annual Christmas sale and tea, Saturday afternoon in United Church.

HONEY

Poetic fancy has been stimulated by spring and blossoms and bees. The poor little bee, humming his way from flower to flower, always is thought of as leading a gay, colorful and care-free life. But if information put out by the department of agriculture is correct, there is more tragedy involved in the making of honey that helps down the morning waffle than in any other food production.
The elders of the bee colony, are those that chance to be born, or hatched, rather, after the busy season in the fall. They may go through the winter and early spring, coming to ripe maturity of six months of age. But a worker bee hatched just at the beginning of the honey-gathering season probably will wear out its wings and its life in a few weeks.
Getting together a single pound of nectar is a job requiring 20,000 trips.

AN ORDINARY WINTER PREDICTED BY INDIANS

Saturday a subscriber dropped into this office and gently informed us that a very severe winter was forthcoming. This statement caused us some concern as we looked at our depleted coal bin. To allay our fears we hastened over to the Blackfoot Indian reserve and interviewed one of the old Indians. After quietly removing his pipe and filled it from our pouch, he studiously looked at the sky for several minutes, and informed us that this would not be a very severe winter. The rabbits had not even commenced to take on their winter apparel and were hopping happily around in their summer garments.

Questioned as to the geese and ducks moving south, the old gent gave the reason of lack of water in Southern Alberta, hence they would move further south for water. There will naturally be some cold weather, but December would not prove a hard month and in all probability Christmas would be enjoying mild weather. Fire in the mountains had naturally driven the animals down to the foothills, but it was no indication of a severe winter. Goats were still galloping around the countryside and had not made arrangements for big storage deposits of grub and nature generally showed a mild winter, not a severe one.

Let's be optimistic and hope the Indian is right. We are going to have lots of chinooks according to this old sage, so after all, the outlook is not so bad as some of the weather prophets have predicted. Let's keep smiling.

WHAT ARE WE OR ARE NOT

The longer we live, the more we learn, and the more we learn, the less we think we know. Such is the inconsistency of man's ideas. The less one knows the greater his opinion of his abilities and wisdom. In the morning of life a fanciful man prides himself on his dreams, and wonders to what grand channel he will confine his talents. He looks upon his school district as the world at large, and the great genius in whose keeping the world's nature rests. He imagines that when he speaks, nations tremble, mountains totter and the sea becomes silent. He imagines that a gaping and wondering populace are gazing at him with open mouth wonder and ironical astonishment, and that he holds the world in the hollow of his hand with a grasp that is perpetual.

As the days, and months, and years pass in rapid succession, the young man finds out that he is pitifully mistaken, and if he would wander away and get lost some one or more of all the people on the earth would not miss him. By and by he begins to realize that he is only one of the many millions of people, and instead of standing in the centre of attraction, he fills a small niche of some obscure corner, and really attracts but little attention. The ignorant man who realizes his ignorance and who does not seek to pass himself off for more than he is, is worthy of admiration, but the self-conceited man who tries to pass himself off at a premium, is to be pitied. The best way is to hold one's self esteem down and not rate himself too high. The man who climbs the highest has the farthest to fall.

It is more pleasant to be invited to take a higher seat than to be deprived of it. It is more pleasant to be king of a cottage than the servant of a palace. It is better to be a good five cent piece than a bogus quarter; in other words, it is better to hold ourselves at what we are honestly worth. The world is full of people who never learn anything because they think they know enough to begin with. Thousands are teaching when they ought to be taught; thousands believe themselves wise when their ignorance is lamentable; thousands believe themselves clothed in gold when they are only thinly plated and the copper shows through in many places. The wisest are comparatively ignorant and thousands of men who have grand ideas of their own abilities will some day wake up and find they are only thin plates.

And four pounds of nectar go into the making of a pound of honey. In terms of sentiment from the bee's point of view one well may exclaim, "What price, honey?"
Up to the realization that they have

COAL

We have a fresh stock of
CARBON LUMP and STOVE COAL
and
NEWCASTLE LUMP
At prices that will interest the shrewd buyer

R. S. McQUEEN

COAL WOOD CARTAGE
PHONE 37 - - - GLEICHEN

The Right Road to Follow

The grain growers of Alberta can do a great deal in the way of self-help by patronizing Alberta Pool elevators. The proper ownership of grain handling facilities is with the grain growers themselves.

Alberta Pool Elevators

EXTRA-ORDINARY VALUE IN LADIES SHOES

\$5.00

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Oxford Ties in Grey, Brown Black
Kid Pumps in Brown, Black.
Matrons' Ties in Medium and Wide Fitting Lasts
— All Sizes To 8 —

R. A. BROWN

MEN'S WEAR

WALLACE BERRY

"VIVA VILLA"

ADULTS 35c. NO TAX
CHILDREN UNDER 14, 20c

2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

The Gleichen Flour Mill

Now doth the little busy bee, Improve each shining hour, It gathers honey all the day, And trades it off for flour.

It gets its flour at Gleichen Mill, None but the best will do. We use the sweetness when we make, The pancake flour for you.

So every one that growth wheat, From want would soon be free, If in his business he would seek, To emulate the bee.

Glens' News

Wishes to announce their opening. Full line of Magazines and Newspapers
SUBSCRIPTIONS TAKEN
BOOK AGENCY
FILMS DEVELOPED
QUICK SERVICE
Complete Line of Chocolate Bars
SHOE SHINE
Give your shoes a treat at Glens'
News.
PROMPT DELIVERY SERVICE
Friendship is a plant which one must often water.

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CIGARETTE PAPERS

*None Finer
ever made*

EASIER TO HANDLE
AND NO WASTE...
IN THE
**DOUBLE
AUTOMATIC
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ONLY **5¢**

Lessons Of The Depression

Perhaps the wish is father to the thought but it is quite evident that, in steadily increasing degree, people are expressing the view that the depression which has hung over the world for the past five years is lifting, slowly perhaps but nevertheless surely, and that gleams of sunlight are seeping through for the encouragement of mankind and the restoration of confidence.

In support of this view statistics are quoted of increased business, rising prices, more employment, increased revenues for the railways, rising national revenues. Betterments of this kind are noted, not in one but in many countries, and from many quarters come reports that there is a growing tendency on the part of people with money to invest to again proceed to do so.

Whether this more optimistic viewpoint is justified we are not in a position to say, and it is just possible that the statistical betterment noted is the result of the injection of artificial stimulants into the arteries of business by governmental bodies, rather than the outcome of a natural and more substantial improvement in conditions. Whatever may be the underlying cause of this slowly returning confidence, it is undeniable that it exists, and people believe that the tide waters which have been running so strongly in an adverse direction for so long have passed the peak and are now beginning to flow in an opposite and more favorable direction.

Coupled with this there is recognition in Western Canada that, while such betterments may be seen in other parts of the country and the world, there can be no marked improvement throughout this section of the Dominion until it is blessed with more favorable and normal climatic conditions, resulting in some profitable return to our agricultural population for the continuous labor they have expended. Unemployment has not been the curse of the vast majority of Western people. They have worked long and arduous hours, 365 days in the year, but Nature in an unkind mood for some years past has denied to our working farmers any profitable return from their labor; in fact, in thousands of cases no return at all. Loss has been added to loss, and the cumulative effect has been to throw tens of thousands of other people out of employment because there was no work to be had. Such climatic conditions will not permanently continue.

Possibly one of the best indications that the depression is passing is that people are beginning to take note of the lessons which it has taught. Some of these are of a purely material and practical kind. For instance, and despite a certain school of thought which urges that man should plan his activities from year to year, and, as nearly as possible, balance production with consumption, there is a growing recognition of the wisdom displayed in Egypt in the days of the Pharaohs when under the guidance of Joseph they laid by and accumulated reserves in the years of plenty to carry them through the lean years. It is more and more coming to be accepted as a truism that in Western Canada we need to be like wise.

But above and beyond the material lessons taught by the depression, lessons, it is to be hoped, that have been learned by many—there are moral, ethical, spiritual lessons, the importance and significance of which will, it is also to be hoped, leave a lasting impression.

Ritchie, the famous prize-fighter, is reported to have once said that he never knew how good he was until he got his first licking. Many of us have taken a pretty severe licking in different ways during the past five years. It sometimes does a man good to be thoroughly floored. It may call up reserves of energy that he never realized were his. And this seems to be ought to be, to the credit side of the depression. Adversity brings out the strength of character of men and women, or the lack of it. Seemingly strong men have gone down and gone under; others have displayed an initiative and developed traits of character and strength which even they did not know they possessed.

Assuming that the fog of the depression is lifting, and that we are again slowly emerging into the sunlight of more prosperous times, now is a good time to take stock of what the depression has actually done to us and taught us as individuals and as a nation. If we correctly size ourselves up as individuals, and profit by our inventory of ourselves, the nation will be better, stronger, more enduring. This, then, is a time for realistic balance sheets,—balance sheets of character, of habits, of motives, as well as, and even more important in the final analysis than balance sheets of money, stocks, bonds and chattels.

"I have just taken a real inventory," said a man who has had his full share of bad business breaks. "I've thrown out a lot of stuff I used to carry as assets. For instance, I carried on my payroll a lot of useless luxuries that were called 'friends.' When I couldn't manage the upkeep any longer, I let them go. Then I found out that they had been standing in front of people that really were friends. I'd been spending time and money on people that didn't mean a thing to me, and neglecting those who did. Now I see a few special people often, and have a better time with them. I think, on the whole, I've come through the depression pretty well. The cash value of my estate has shrunk considerably, but that's balanced by a big increase in what can't be measured by any yardstick of dollars and cents. The result is, my net worth is greater. There's a good side to going broke."

How many people have been wasting time, money and energy upon things that really do not count, and neglecting those that are worthwhile and make life what it ought to be and was intended by an all-wise Creator to be.

Has the depression taught you who reads this any lessons? Are you a better man or woman because of the depression, or have you revealed weaknesses of character and slipped? Are you now showing determination to profit by the lessons learned. If so, with all its worries and difficulties and even sufferings, the depression may be turned to good account. It's up to you.

The number of live cattle shipped in 1934 to the United Kingdom up to September 13 was 37,775 head, as compared with 36,229 head during the corresponding period of 1933.

The Polish government uses 60,000,000 tons of herring annually.

All antiquated vessels in Italy are being scrapped.

Diarrhoea, Dysentery, Colic Cramps and Stomach Pains

Prompt treatment with Dr. Fowler's Extract of Wild Strawberry in such cases relieves the pain, checks the looseness of the bowels, and thus does away with the suffering, the weakness, and oftentimes the collapse associated with attacks of this kind.

It does this by checking the too frequent and irritating stools, settling the stomach, and bracing up the weakened system, thus making it a remedy for the treatment of bowel complaints of both young and old.

On the market for 88 years—you do not experiment when you use it.

Put out only by The T. Millbra Co., Ltd., Toronto, Ont.

Walked Seven Hundred Miles

Indian From North Accompanied By Wife And Two Children

Governor Ashley Cooper of the Hudson's Bay Company in his visit to Winnipeg from the north said: "One of the most interesting figures on board our ship was an Indian interpreter from the post at Fort MacKenzie, Labrador. In the early part of the year he had walked from there to Seven Islands on the St. Lawrence river, 700 miles by the route he took. This he accomplished in 70 days in the depth of winter, accompanied by his wife and two small children. It was a very remarkable journey, though he seemed to regard it as of no account."

THIS IS THE WAY TO HAPPINESS

There's nothing—absolutely nothing—like the peace of perfect health, the foundation of a happy life. And no better way for every one to get it than to turn to that famous tonic, **Wincain**. Wincain is not a drug. It is simply the purest of fine wine with all the valuable properties of the 23 1/2 lbs. of grapes which go to every bottle, combined with the strengthening elements of beef and guaranteed vitamin salt extracts.

From your first glass of Wincain you will feel new vigor stealing through your veins, and all your more scantly, wake more refreshed. In a few days you will have forgotten the listlessness of your former half-well state. You will go through the most strenuous day at the top of your form.

Twenty thousand doctors have recommended Wincain for nervous disorder, anemia, debility, and all run-down conditions. Start taking—and enjoying—Wincain today. Write to Dr. Eugene Wincain, 1401 Avenue Harold F. Ritchie & Co., Ltd., Toronto 21

Glaciers Move Backwards

Unusual Happening In Switzerland Explained By Scientists

No fewer than 81 of 100 glaciers in Switzerland which have been under observation by the Society of Natural Sciences are reported to be moving backwards. Of the remainder, 15 are moving forward and four are standing still. The scientists say that the 81 glaciers are moving backwards because they are melting more quickly at their "ends" than they are being pushed forward.

Girl to Woman

Mrs. G. F. Peace of Canada, Ont., says: "When I was a girl I was a nervous, run-down, weak, I used Dr. Peace's 'This medicine strengthened my system and I developed without any more difficulty than I did when I was a girl. For free medical advice."

Travelled In Baggage Car

Argentina's Fat Man Could Not Get Into Coach

Argentina claims the world's fattest man. He is Pedro Cardoso, a butcher, weighing 636 pounds. He arrived at Buenos Aires from Rosario after travelling in a baggage car because he could not enter the coaches. He is 30 years old, 5 feet, 6 inches tall, with a waistline of 7 feet 10 inches, a forearm of 1 foot 10 inches and a thigh of 3 feet 9 inches. When he was 19 he weighed only 158 pounds, but he had to quit working at 25 because he had reached his present weight and could not stand on his feet more than a few minutes at a time.

The purpose of the Canadian Farm Loan Act Amendment Act passed during the 1934 session of parliament is to extend the scope of the Loan Act so that increased credit facilities through the Canadian Farm Loan Board may be placed at the disposal of the farmer in order to enable him to carry on his business.

The oldest and most picturesque windmills are to be found in Greece.

Kidney Troubles

cause poisons to accumulate in the system and bring on persistent Backache, Lumbago, Rheumatism, or Sciatica. Take this to restore your kidneys to a healthy condition and eliminate the poisons from your system.



W. N. U. 2068

Siren Warns About Tides

Quicklands In France Traps For Feet Of Unvary

Mont Saint-Michel, most photographed French landmark, is to be provided with sirens against the peril of the sea.

Debate on the advisability of protecting travellers along the quicksands, incidentally, has led to the discovery that there is no such thing as being swallowed up by these oceanic bogs.

Many an ancient Breton mariner, it was revealed, had been caught in quicksands and survived. The question is one of time. Rarely is a man sucked down to above the waistline, because the subsoil is firm at that level, but many have been caught at a time when the tide was coming in and drowned.

The danger is that of drowning when the tide comes up from seemingly nowhere filling the vast reaches of sand with furious torrents and treacherous eddies.

Victims must often than not be visitors who start out for the historic island of Tombelaine, and fooled by their calculations of distance and time into being trapped by the tide.

Some, of course, are caught in quicksands and are unable to free themselves before the tide gets up to their chests. Seized with panic even if they only up to their knees, they struggle frantically, and although it is no true tide, they sink into the sand. It is true that their methodical struggles prevent them from getting free.

A siren on the hill, it is argued, would warn these travellers to turn back in time. It is also proposed to erect concrete "islands" at various points for the protection of promenaders caught by the tide.

CAN'T SLIP OR SLIDE FALSE TEETH

Don't use any old kind of remedy to keep false teeth in place—use a reliable, safe and effective denture preservative such as Dr. Werse's Powder—the largest seller in the world—grips teeth and keeps them comfortable they feel natural. Positively no slipping or clicking—blissful comfort assured all day long. Forms special comfort cushion to protect and soothe gums. No colored, gummy paste—keeps mouth healthy. It's the most inexpensive—all druggists.

Perfects New Device

Working on the theory that every metal has a radio wave length, Harry L. Berry, 34-M-old inventor of Tuccari, N.J., has perfected a device which he has named "radio metal." It is built around a single radio tube, and is a compact unit weighing ten pounds.

Safety Of Children

Cold weather source of discomfort and danger

Children's skins are very tender. Fall weather winds and dampness quickly make them tender, raw and sore. They need the protection of Hinds and Almond Cream.

Apply Hinds and Almond Cream liberally to tender skin—it soothes, cracks and restores to normal. It is the danger which lurks when sore skin becomes cracked and bleeding from constant rubbing and scratching. Hinds and Almond Cream can easily become infected.

Apply Hinds and Almond Cream liberally to tender skin—it soothes, cracks and restores to normal. It is the danger which lurks when sore skin becomes cracked and bleeding from constant rubbing and scratching. Hinds and Almond Cream can easily become infected.

On sale at all drug stores.

Old Ship Scuttled

Otago Was Once Commanded By Conrad The Novelist

Sixty-three years ago a small sailing ship of 348 tons, the Otago, left Liverpool for Port Chalmers, New Zealand. She did the voyage in the most record time of 85 days, and many were the yarns told of her, both in the town and at her destination.

She was taken out to sea for the last time and scuttled. It just did not pay to break her up. But her past was a tale of romance. She was once the command of Joseph Conrad, novelist, and later he made mention of her in his books—"The Mirror of the Sea," "Falk" and "The Shadow Line."

Built in 1869, she put up some fine performances. Once she sailed 306 miles in 24 hours. Her last days were spent as a coal barge, Hobart, Tasmania, a battered but proud vessel.

An Ohio bread company is putting out dated bread.

The average age of horses in the United States now is 12 years.

W. N. U. 2068

The ENERGY VALUE of Cod Liver Oil PLUS SPEEDY ASSIMILATION

With emulsified oils digestion begins at once in the stomach. Ordinary oils must first combine with the pancreatic juices — to form an emulsion — before they can be assimilated.

Scott's Emulsion is more quickly and easily assimilated than plain Cod Liver Oil because it is already emulsified.

Scott's Emulsion is rich in bodybuilding hypophosphites of lime and soda — PLUS values you get in Scott's Emulsion of Cod Liver Oil.

SCOTT'S EMULSION

THE COD LIVER OIL WITH THE PLUS VALUE For Sale by Your Druggist

World Peace League Of Nations Society In Canada Organizing Mass Meeting

Canadians are vitally interested in world peace. Primarily this is true because of the humanitarian outlook of our people and because of the stress we rightly place upon law and order in all realms, not excluding that of international affairs. This general outlook is strengthened for us by two special considerations. Firstly, our position as a member of the British Commonwealth would make it exceedingly difficult for us to avoid becoming involved in any large-scale conflict. Secondly, our trade position as a great exporting country makes it exceedingly important for us that confidence, peace and financial stability be restored throughout the world.

The League of Nations Society in Canada is organizing a series of mass meetings throughout Canada into October, 1934, with a view to bringing these and other important considerations before our people and developing a sound public opinion in support of the maintenance of peace. The three signatories hereto, being the Saskatchewan members of the National Council of the Society, urge all communities in Saskatchewan to join with the rest of Canada in this demonstration by organizing local meetings and addresses at that time. Programs and necessary information and assistance can be obtained from the Society's office, 124 Wellington Street, Ottawa, on request.

Canada is not a militaristic nation, but the best safeguard against its becoming so and the best assurance of our influence remaining a steady one at Geneva and elsewhere abroad is the development of a strong public opinion within our own country. We therefore confidently and earnestly commend this program to our fellow citizens of Saskatchewan. L. C. Brouillette, Regina; Andrew S. Sibbald, Saskatoon; (Mrs.) Violet McNaughton, Saskatoon.

Butter, cheese, bran and pollard, oatmeal and oatmeal, oats, wheat and rye flour, lard, bacon and ham, salted beef and pork, condensed milk, refined sugar, unmanufactured, unseasoned leaf tobacco, potatoes, onions and other vegetables are some of the agricultural products supplied by Canada to Barbados, the most easterly island of the British West Indies.

Faster Way Now to Relieve Neuralgia

DISCOVERY ALSO EASES BAD HEADACHES MUSCULAR PAIN OFTEN IN FEW MINUTES

Remember the pictures below when you want fast relief from pain. Aspirin cases even a bad headache or neuralgia often in a few minutes! An Aspirin tablet begins "taking hold" of your pain practically as soon as you swallow it. And Aspirin is safe. For Aspirin does not harm the heart.

Remember these two points: Aspirin Speed and Aspirin Safety. And, see that you get ASPIRIN, the method doctors prescribe. It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin tablet. Each of 12 tablets or 6 tablets, bottle of 24 or 100 tablets.

Why Aspirin Works So Fast

Drop an Aspirin tablet into a glass of water. Note that it begins to dissolve immediately. This is why it works so fast.

What happens in these stages happens in your stomach—ASPIRIN begins to take hold of your pain a few minutes after taking.

IN 2 SECONDS BY STOP WATCH

An Aspirin tablet starts to dissolve and go to work.

When in Pain Remember These Pictures

—ASPIRIN DOES NOT HARM THE HEART—

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INFERIOR QUALITY. LESS THAN
4¢ WORTH OF MAGIC MAKES
A FINE BIG CAKE. AND MAGIC
ALWAYS GIVES GOOD RESULTS."**

says Miss ETHEL CHAPMAN, famous cookery editor of the *Farmer*

MAGIC costs so little—and you can always count on better baking results. Actually—it takes less than 1¢ worth of this famous baking powder to make a big three-layer cake. Don't risk poor-quality cakes by using inferior baking powder. Always bake with Magic and be sure!

MAGIC
MADE IN CANADA

"CONTAINS NO ALUMINUM." This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.



Romance And Dividends In Agriculture

Talks To Farmers Arranged Through Courtesy Of The Canadian Radio Commission

Farming of yesterday was an occupation; today it is a highly diversified industry, brought about by improved methods, improved implements and material, and by the application of practical science. At the same time, modern revolutionized agriculture has lost much of its romance, and it is for this and other reasons that it has found a place in the radio programmes of the coming winter.

For the next 30 weeks, from Thursday evening, October 4, to April 25, 1935, Hon. Robert Weir, Dominion Minister of Agriculture, has arranged through the courtesy and co-operation of the Canadian Radio Commission to have a five-minute talk given every Thursday over a coast-to-coast network of 34 stations on some phase or service of the Department in relation to the general public. On the eastern network the talk will be broadcast from Ottawa at 8 p.m., every Thursday evening; from Winnipeg at 7 p.m., from Edmonton over the Calgary, Moose Jaw, Regina and Saskatoon areas at 6 p.m.; and from Vancouver to the stations in British Columbia at 8:40 p.m.

The talks are not to be mere, dry dissertations meant to educate the hearer, but to offer in a popular way an inkling into the highways and byways of the leading single industry of Canada.

The subjects of the talks of the first 13 programmes will be as follows:

1. Romance In All Things; Down The Garden And Orchard Paths; Fine Feeds Make Fine Birds (The Art of Producing the Best Poultry); Hallowe'en Apples; The Nutritional Value of Dairy Products; The Milky Way (What Clean Milk Production Means); Boys' and Girls' Farm Clubs; What Is Done to Assure Wholesome Meat; Canada's Best in Beef; Commercial Feeding Stuff; Christmas Turkeys, and Christmas Giving.

Explode Old Theory

Crust Is The Least Digestible Part Of The Stomach Of Man

Maybe the youngsters still will be taught to eat the crusts as a means of avoiding sinful waste, but the old argument about "it's good for you" won't work any more.

Dr. Elhelyn O. Greaves and Dr. Agnes Fay Morgan of the laboratory and household science of the University of California have been testing out the old bread theory, and declared they had proved those portions of bread dough most exposed to direct oven temperature were the least digestible.

Some Consolation

The new governor of the Bank of Canada is said to have been "no marvel at mathematics" during his school days. This should prove consoling to many a schoolboy who expostulates with difficulty in wrestling with the mysteries of that accursed triad: Algebra, Geometry and Trigonometry.

Polished mahogany is likely to fade in strong sunlight.

Longest Lived People

Clergymen And Farmers Seem To Stand Best Chance

How long people live depends largely on what kind of work they do. That conclusion has been drawn from statistics recently made public in England. Chances of long life are believed to be best among clergymen and farmers. Eighty-two per thousand of the clergy in England are still following useful careers after they have passed 70, and sixty-six per thousand of English farmers go on working after reaching three score and ten. There are in England 1,300,000 people of 70 and over actively employed, thanks to greater knowledge of the art of living than their fathers possessed. One-third of the adults have the expectation of passing the seventieth milestone. Bank officials and insurance agents are particularly long-lived and so are established writers. Three out of every five of them live to be 70 and over. Grave-digging is another of the healthful occupations. The English insurance premium for workers' compensation has recently been substantially reduced among grave-diggers. In England the most "dangerous" of all professions is the theatrical. One actor out of every six dies before he is 70 and one out of thirteen succumbs to heart trouble.

THE RHYMING OPTIMIST

By Aline Michaelis

FOR YOU, THE DAWN

For you the dawn with sunlight
beamed,
The larks' notes falling from the sky,
The yellow roses newly budded
And vinds as gentle as a sigh.

For you this strange, recurrent wonder
This hour of promise and of peace,
This joy which breaks past bonds
And binds
With certain message of release.

For some the tranquil twilight hour,
For some high noon with gold and blue;
Ere yours this pearl and opal dawn,
Always the dawn, the dawn for you!

O, never dawn comes gleaming,
breaking
Through sombre night by land or sea,
but that I feel your spirit waking,
You are incarnate dawn to me!

Predicts Big Earthquake

Father Hubbard Looks For Earth Disturbance In California In 1939

An earthquake of major dimensions, which may take place in California sometime in 1939 or 1940, is forecast by Rev. Father Bernard Hubbard, "Glimmer Priest" of Alaska.

Father Hubbard, professor of geology at the University of Santa Clara, Calif., fresh from an expedition to various glaciers and volcanoes in Alaska, bases his forecast on the fact the state is situated on the San Andreas drift which, geologically speaking, "slips" about three times in a century. With the last major earthquake in 1906, Father Hubbard thinks the next one due in late 1939.

Although several small shipments of apples were made earlier than September 9, the Canadian apple export season may be said to have been inaugurated on that date by the first movement in volume when the S.S. Newfoundland sailed from Halifax, N.S., with approximately 12,500 barrels of Nova Scotia apples destined for Liverpool. In accordance with regulations, this shipment consisted entirely of No. 1 grade apples, mostly Gravensteins.

From White To Blue

Buffalo's surgeons are now men in white no longer; their surgical dress is blue. "Blue is preferred," Dr. James Borrell explained, "because it does not reflect the rays of light, as did the white. Asked to comment on the move, a number of prominent surgeons said it was all the same to them, black, white, blue or green."

Movie Fan Abroad

Guide (proudly)—"And this—is the Castle of Stenfeld." Tourist—"Yes? What picture was it built for?" Guide—"But, my dear lady, this Schloss was erected in 1392." Tourist—"Well, I'm not familiar with many of those early films."

For the first 37 weeks of 1934, ending September 13, the number of eggs graded in Canada was 2,085,450. In the corresponding period of 1933, the number was 2,210,670.

The Aldan Valley of Siberia is so abundant with platinum that natives are said to make bullets of it.



If You Eat Starches Meats, Sweets Read This

They're All Necessary Foods
—But Acid-Forming.
Hence Most of Us Have "Acid
Stomach" At Times. Easy
Nose to Relieve.

Doctors say that much of the so-called "indigestion," from which so many of us suffer, is really acid indigestion, brought about by too many acid-forming foods in our modern diet. And that there is now a way to relieve this... often in minutes!

Simply take Phillips' Milk of Magnesia after meals. Almost immediately this acts to neutralize the stomach acidity that brings on your trouble. You "forget you have a stomach."

Try this just once! Take either the familiar liquid "PHILLIPS' Milk of Magnesia" or the convenient new Phillips' Milk of Magnesia Tablets. But be sure you get Genuine "PHILLIPS' Milk of Magnesia."

Also in Tablet Form:
Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny, "teaspoonful" tablet is responsible for the "Genuine Phillips' Milk of Magnesia."

PHILLIPS'
Milk of Magnesia

Best for You and Baby Too



Little Helps For This Week

"Beloved thou dost faithfully
whatsoever thou doest," 3 John 5.
"And this also we wish, even your
perfection." 2 Corinthians 13:9.

In all the little things of life,
Thyself Lord may I see;
In little and in great alike
Reveal Thyself to me.
So shall my undivided life
To Thee my God be given;
And all this earthly course below
Be one dear path to heaven.
—H. Bonar.

In order to mould these into entire conformity with His will He must have thee pliable in His hands, and this pliability is more quickly reached by yielding in the little things than even by the greater. Thy one great desire is to follow Him fully; canst thou then say a continual "yes" to all His commands whether small or great, and trust Him to lead thee by the shortest road to least blessedness?

With meekness, humility, and diligence apply yourself to the duties of your condition. They are the seemingly little things which make no noise that give success.—Henry More.

When Tips Were Tips

Ninety Years Ago Car Liberal With Windsor Castle Servants

Referring to a reported tip of \$200 among the staff of a Budapest hotel after a week-end stay by the King of Siam a London journalist recalls when Car Nicholas I visited England 90 years ago and stayed at Windsor Castle for Ascot week he gave the Royal housekeeper \$5,000 and distributed \$10,000 among the servants.

Each of the leading members of the household received a gold snuff-box with the Imperial guest's portrait set in diamonds, valued at \$2,500 and there was quite literally a sackful of rings, watches, pins and brooches for the Master of the Household to dole out among the lesser officials.

It is better to be an ugly duckling than a silly goose.

for STIFFNESS?
Plenty of Minard's well
published advice will
right. Battle the sore pain
from the warm water before you
start.



St. Paul's Cathedral

Saving Edifice From Encroachments
Of Modern Commercialism

Conservable progress has been made during recent weeks with a scheme for surrounding St. Paul's Cathedral with a "sacred area" within which no deep excavations would be allowed which might endanger the shallow foundations of the building.

Such a scheme was first proposed in 1912, but nothing much came of on behalf of the Cathedral authorities on behalf of the cathedral authorities, sent a letter to the Lord Mayor inviting the corporation to help in protecting the cathedral.

The matter was referred to a special committee of the corporation, and they have been helped by a report on the subsoil and foundations of the cathedral drawn up after over two years' investigation, by Sir Alexander Gibb and Mr. Ralph Freeman. The report was accompanied by a model showing the underground condition of the city from Bouverie Street (a turning off Fleet Street) to the Bank of England.

The special committee have recently been drafting a Bill in which it is hoped parliament will establish the controlled area. Though the details of the bill are not yet available, it is expected that it will be submitted to the House of Commons in November and become law next spring.

The editor of the journal of the Architects' Institute remarks that "the acceptance of this scheme, for which Canon Alexander has striven for many years, is of significance not only because of the specific protection afforded to St. Paul's Cathedral, but because it marks the establishment of the principle that a great work should be protected, if necessary by Act of Parliament, from the encroachment of modern commercialism."

Clever Student

University Of Minnesota Co-Ed Has Design Accepted For Bridge

A 21-year-old University of Minnesota co-ed, who will not receive her degree in the engineering school until next June, was disclosed as the designer of the plan accepted for the new \$2,075,000 bridge to be constructed across the Missouri river at Omaha, Neb. She is Edith Reed, of Minneapolis, working her own way through the university, and who developed the plan while in bed recuperating from an automobile accident.

A New Name

To Rebuild Devastated City With Modern Structures

A "new name," with wider streets, a new business district and ten structures, will arise from the \$3,000,000 fire disaster through plans completed by the Fera relief committee. Their work shows a complete new plan for the business district with streets to be 50 feet wide and with front street to be moved back from the beach of the Bering sea about 50 feet further than its previous location.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver Bile

—No Calomel necessary

For you to feel healthy and happy, your liver must pour out its bile into your blood, every day. If your liver is sluggish, your blood is impure, your system is out of order. How can you expect to clear up a situation like this? You must stimulate your liver, and stimulate it with Lee's Little Liver Pills. Purely vegetable. Safe. Quick and sure results. Ask for them by name. Before purchasing, see all druggists.

Babies and radios would make less noise if only people would let them alone.

An entasis is a convex curvature applied to the upward taper of a column.

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and a
Restful Night
Assured



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As Ogdens Does

And Ogdens's Fine Cut certainly does what any man who "talks his own" cigarettes wants his favorite tobacco to do. Its coolness keeps to the throat satisfying puff of every cigarette.

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SAVE THE POKER HANDS

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FINE CUT

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Champion Borrower: "When I returned Mr. Pettigrew's mower with the broken blade, he swore!"

Wife—"We don't want that sort of thing to occur again, dear. Your better borrow next time from the Vicar."

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How often have you thrown out part of a loaf—or the remnants of a cabbage or even the dried out carcass of a chicken?

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PHONE 82

BASSANO

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The one who spends the money should know how to buy. To know how requires practice and study. The best text books in buying are the advertisements in your newspaper. They will tell you what you want to buy, where to buy it, the price. This knowledge will assure wise spending.

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Advertisements are the gauge of business progress. They are filled with interest and instruction. Read them regularly—for wise buying will make your budget work.

Town & District

Mrs. J. Guttman was a visitor in town from Calgary during the weekend.

Miss Beatrice Holmes, of Dalroy, Alberta is visiting her cousin, Hazel Boos, this week.

Born to Adjt. and Mrs. J. Sutherland, a son, on Thursday Oct 18, at the Grace Hospital, Calgary.

The editor of this paper appreciates the friends who bring or send in news whenever possible and those who lend us their assistance to that end have our unbounded gratitude.

Mrs. Frank Bates and children will leave next week for Kimberley, B.C. where they will in future reside. Mr. Bates has secured a position there.

The Dominion Bureau of Statistics has issued a revision of its estimate of the Alberta wheat crop for 1933, following the close of the marketing season ending July 31st, last. The first estimate was placed at 94,500,000 bushels, but the new revision based on marketing totals is placed at 101,500,000 bushels.

Alberta has shipped to date some 9,000 head of finished cattle to the Old Country markets, which is a slight increase over the figure for 1933 at the same date.

The Armistice service will this year be held in the Community Hall. It will be the usual combined service. Wreaths will be placed on the memorial and in the cemetery.

R. A. Brown, proprietor of the Men's Wear Store, is putting on specials each week for the next several weeks. Keep your eye on his ad and learn how to make your dollars go much further in his store than anywhere else.

Some 17 of the 28 gravel surfacing contracts awarded by the Public Works Department on the main highways systems of the province this summer have been completed, and others are rapidly nearing completion, according to the most recent compilation issued by the department. These contracts cover portions of main highway in many parts of the province, and in addition to providing for first course graveling on five sections, also provide for second course graveling on 17 sections and replacement on six sections. Some 140 miles is added to the gravelled system of the province by the first course contracts.

The provisional live stock board for the province appointed by the provincial Minister of Agriculture under the new Federal Marketing Act, held meetings last week at Edmonton, when they endorsed the principle of the new act, and discussed a marketing scheme for live stock which will be presented shortly to a representative meeting of live stock producers before submission to Ottawa for approval.

Alberta enjoyed a substantial increase in tourist traffic during the past season, to judge by the volume of traffic handled through the ports of entry and in the various national parks in the province. Total figures would indicate the number of visitors to the national parks as being over 200,000, including provincial as well as outside travellers, as compared with a figure of 175,000 last year. Most of these came by auto. At the two ports of entry at Carway and Coultas on the international border, considerable increase was shown in the number of cars passing through. At Coats: 39,432 persons were handled in the five months from April to August inclusive, compared with 27,587 in 1933, and at Carway, south of Calgary, 8,839 cars were handled with 30,536 persons in the five months compared with 6,525 cars and 22,347 persons in 1933. At Banff Park nearly 100,000 persons in cars passed through the east gate this season, which was an increase over last year. Waterton Park in Southern Alberta had a total of over 36,000 visitors, while Jasper Park west of Edmonton had nearly 10,000 visitors. Wainwright Buffalo Park had some 10,000 visitors during the summer, while Elk Island Park, 40 miles east of Edmonton, which is becoming increasingly popular as a picnic ground, had over 50,000 visitors, compared with about 40,000 last year.

CARD OF THANKS

Mrs. J. H. Wilson and family wish to thank the many friends who offered sympathy and assistance during the illness and death of husband and father. The friends for floral remembrances. Those who acted as pallbearers and especially the minister Rev. Mr. Gilbert.

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